

Tirth Hareshkumar Thaker

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Product Manager | Business Analyst | Agile Scrum | AI and Data-Driven Product Development

Professional Summary

Product Manager and Business Analyst with 4+ years of experience delivering enterprise SaaS and software products in Agile environments. Expertise in product lifecycle management, product discovery, backlog prioritization, stakeholder communication, and data-driven decision making. Strong experience in defining product roadmaps, writing user stories, and driving cross-functional execution. Proven ability to improve operational efficiency using AI, automation, and Python, reducing manual effort by 40%. Certified Scrum Master (PSM) and Product Owner (PSPO) with hands-on experience in product analytics, API integrations, and scalable product delivery.

Core Skills

Product Management: Product Roadmap, Product Strategy, Product Discovery, MVP Definition, Backlog Prioritization, GTM Strategy, Product Lifecycle Management, OKRs, KPI Tracking, A/B Testing, Product Analytics

Business Analysis: BRD, FRD, SRS, User Stories, Acceptance Criteria, UAT, Gap Analysis, Process Mapping, Stakeholder Management, Root Cause Analysis

Agile Methodologies: Scrum, Kanban, Sprint Planning, Backlog Grooming, Retrospectives, Release Management, Cross-functional Collaboration

Data & Tools: SQL, Python, Tableau, Power BI, Zoho Analytics, REST APIs, Postman

AI and Automation: ChatGPT, Claude, Gemini, Prompt Engineering, AI-driven Automation, Workflow Optimization

Tools: Jira, Confluence, Figma, GitHub Copilot, Notion AI, ClickUp

Professional Experience

ARCON Tech Solutions

Mumbai, India

Business Analyst – Product Management

Jun 2022 – Present

- Led end-to-end product lifecycle management for enterprise SaaS applications, from product discovery to delivery and post-launch optimization.
- Defined product roadmap and prioritized backlog using stakeholder inputs, business goals, and data-driven insights.
- Wrote detailed user stories, acceptance criteria, and functional specifications, improving development clarity and reducing rework.
- Conducted stakeholder interviews, requirement workshops, and process analysis to identify business needs and gaps.
- Automated reporting and workflow processes using Python and AI tools, reducing manual effort by 40%.
- Used product analytics and KPI tracking to improve feature adoption and user engagement.
- Collaborated with engineering, QA, and design teams to ensure timely delivery of high-quality releases.
- Integrated REST APIs and supported system integrations across enterprise clients.
- Facilitated Agile ceremonies including sprint planning, stand-ups, and retrospectives using Jira.
- Improved stakeholder communication and alignment, accelerating decision-making and delivery timelines.

Key Achievements

- Increased operational efficiency by automating workflows and reporting systems.
- Delivered multiple enterprise product features on time across banking and telecom sectors.
- Reduced requirement ambiguity and improved UAT success rates through structured documentation.

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India

Product Manager Intern

Jan 2022 – May 2022

- Defined MVP and product roadmap for a B2C platform, aligning with customer needs and business strategy.
- Conducted market research and competitive analysis to identify product opportunities.
- Designed wireframes and prototypes using Figma to validate user experience.

- Improved conversion rates by 25% through data-driven UX improvements and experimentation.
- Tracked user engagement metrics and optimized product features based on analytics insights.

Projects and Hackathons

- Built AI-powered product solutions using Generative AI and Google Cloud in national-level hackathons.
- Demonstrated rapid prototyping, problem-solving, and cross-functional collaboration in competitive environments.

Certifications

PSM – Professional Scrum Master (Scrum.org)
PSPO – Professional Scrum Product Owner (Scrum.org)
Certified Product Manager (Pendo)
Anthropic Claude AI Certification
AI for Product Management
Data Visualization (Coursera)

Education

K J Somaiya College of Engineering	Mumbai, India
B.Tech in Information Technology	2018 – 2022
CGPA: 8.30 / 10	